

## **Three More Tennis Governing Bodies sign an agreement with Betfair**

Betfair, the world's leading betting exchange, announced today that the Sony Ericsson WTA Tour, the Grand Slam Committee, and the Lawn Tennis Association have signed a Memorandum of Understanding with Betfair to monitor tennis betting with the aim of ensuring the continued integrity of tennis across the globe.

This is in addition to the agreements signed between the Association of Tennis Professionals (ATP) and the International Tennis Federation (ITF) and Betfair. Since then they have had access to a greater level of information than they had previously been able to get from the betting industry.

As the leading betting exchange, Betfair is uniquely placed to monitor the tennis-betting market and to assist the relevant bodies in case of suspicious betting patterns.

Betfair's Mark Davies said, "These agreements mean that there is a level of uniformity across the world of tennis. We hope to work closely with the sport's governing bodies as allowing them access to the information we have is the best way to ensure that sport is kept free of illegal wagering. Betfair has no vested interest in the outcome of any event and our interests are absolutely in line with those who run the events. This is good news for the integrity of sport."

"The Sony Ericsson WTA Tour is committed to maintaining the highest standards of fair competition and integrity in women's professional tennis," said Sony Ericsson WTA Tour CEO Larry Scott. "Today's announcement represents an important step forward for the sport in this regard."

Tim Phillips, Chairman of Wimbledon, said on behalf of the Grand Slam Committee: "The Grand Slam tournaments have always sought to reflect the highest standards of achievement in our sport. The Memorandum of Understanding with Betfair delivers a valuable additional enforcement tool to help maintain the integrity of those achievements".

John Crowther, LTA Chief Executive added: "The LTA is dedicated to ensuring that everyone involved in our sport in this country follows the highest standard of professionalism so that tennis is recognised as a sport with integrity. Our Memorandum of Understanding with Betfair, like those made with our partners at the ATP, the Sony Ericsson WTA Tour and ITF, is an important and vital part of that process."

### **Notes to Editors:**

1. Betfair ([www.betfair.com](http://www.betfair.com)) matches prices between punters, in the same way as the stock exchange does for shares - punters bet on prices set by punters themselves rather than by a bookmaker.
2. Betfair was the first bookmaker to sign an MoU with The Jockey Club in June 2003.

3. Since then Betfair has agreed MoUs with the Association of Tennis Professionals, the Darts Regulatory Authority, the International Cricket Council, the Football Association, Cricket Australia, National Horseracing Authority of South Africa, the Rugby Football League, UEFA, the Thoroughbred Racing Protective Bureau, the International Tennis Federation and the National Greyhound Racing Board.

[www.betfair.com](http://www.betfair.com)